



SOCIAL BOND IMPACT REPORT

OCTOBER 2022



INTRODUCTION

For more than 160 years, PNC has been committed to providing our clients with great service and powerful financial expertise to help them meet their financial goals. We are proud of our longstanding history of supporting not only our customers but also our communities, employees and shareholders.

PNC is committed to advancing and improving the communities we serve and building a more equitable and inclusive future for all. For many years, our commitment to diversity, equity, and inclusion has helped to guide our efforts around economic empowerment, challenging systemic racism, enhancing education, and enabling entrepreneurship. We recognize our role as a pillar of the communities we serve, and we are actively working to meet their unique needs.

\$88 BILLION COMMUNITY BENEFITS PLAN



Among the company's greatest achievements in 2021 was the announcement of our Community Benefits Plan, which will provide at least \$88 billion in loans, investments, and other financial support to benefit low and moderate-income individuals and communities, as well as people and communities of color, over a four-year period beginning January 1, 2022. The plan builds on, incorporates, and expands the pledges and plans previously announced by PNC and BBVA USA to help meet community needs, advance economic empowerment, and challenge systemic racism.



THE \$88 BILLION, FOUR-YEAR COMMUNITY BENEFITS PLAN PLEDGES:

\$47 BILLION

in residential mortgage and home equity loans to low and moderate-income (LMI) and minority borrowers and in LMI and majority-minority census tracts.

\$26.5 BILLION

in loans to small businesses in LMI communities and majority-minority census tracts, businesses with less than \$1 million in revenue and small farms; and

\$14.5 BILLION

in community development loans and investments across all PNC markets, including increased support for Community Development Financial Institutions and affordable housing.

PNC's Social Bond issuances will support our existing initiatives outlined above, and represent an opportunity to increase our efforts in helping all move forward financially.

OVERVIEW



In August of 2021, we issued our inaugural \$700 million social bond. The proceeds were used to finance or re-finance eligible social projects that promote positive social outcomes and that benefitted low and moderate-income (LMI) individuals and communities, majority-minority census tracts, and vulnerable or underserved populations. The social bond builds on existing initiatives already underway and present an opportunity to increase our efforts in helping all move forward financially.

As outlined in the [Sustainable Financing Bond Framework](#), this document is the follow-up on our commitment to report how the proceeds of this social bond have been allocated.

ISSUANCE DETAILS

ISSUER

The PNC Financial Services Group, Inc.

ISSUE DATE

AUGUST 13, 2021

MATURITY DATE

AUGUST 13, 2026

CURRENCY

USD

PRINCIPAL AMOUNT

\$700,000,000

PROCEEDS TO US TOTALING

\$696,227,000

COUPON

1.15%

CUSIP

693475BB0

ALLOCATION OF BOND PROCEEDS IMPACT

AFFORDABLE HOUSING

Aligned with Sustainable Development Goals #10 Reduced Inequalities; and #11 Sustainable Cities and Communities: support for acquisition, construction, rehabilitation or preservation of multi-family and single-family homes and financing of non-profit organizations dedicated to addressing housing affordability are eligible under the social bond. Proceeds totaling **\$535,710,735** were allocated to affordable housing.

PROCEEDS TOTALING
\$535,710,735
 ALLOCATED TO AFFORDABLE HOUSING

PROJECT HIGHLIGHT: [Woodlands at Reid Temple Prince George’s County, Maryland](#)

PNC provided \$8.5 million in Low Income Housing Tax Credit (LIHTC) Equity for the Woodlands at Reid Temple, an affordable seniors housing initiative comprised of 252 units in suburban Washington, D.C. Woodlands comprises two mid-rise residential buildings, community space, common amenities, a club house and fitness facilities. It’s designed for adults aged 62 or older, including empty nesters and members of Reid Temple A.M.E. Church. This investment is particularly important seeing as Prince George’s County, Maryland, is in one of the most cost burdened metropolitan areas in the United States, especially for seniors.



SUMMARY OF AFFORDABLE HOUSING PROJECTS

FRAMEWORK SUB-CATEGORY	\$\$	# OF UNITS FINANCED	# OF LOANS AND/OR INVESTMENTS
Affordable Housing benefitting low and moderate-income (LMI) communities	\$535,710,735	12217	4 Loans; 15 Investments

SOCIOECONOMIC ADVANCEMENT AND EMPOWERMENT

Aligned with Sustainable Development Goals #8 Decent Work and Economic Growth; and #10 Reduced Inequalities: supporting 51% or greater minority-owned or operated small and medium businesses; small businesses in majority-minority census tracts; small businesses in LMI communities investments to Minority Deposit Institutions, Community Development Corporations, Community Development Financial Institutions and New Market Tax Credits are eligible under the social bond. Proceeds totaling **\$160,516,265** were allocated to socioeconomic advancement and empowerment.

PROCEEDS TOTALING

\$160,516,265

ALLOCATED TO
SOCIOECONOMIC ADVANCEMENT
AND EMPOWERMENT

PROJECT HIGHLIGHT: [\\$30 Million Investment in DreamSpring](#)

PNC invested \$30 million into critical support to small businesses navigating the impacts of the COVID-19 pandemic. By investing in DreamSpring, a community development financial Institution in Dallas, more than 16,000 small businesses in underserved geographies, sectors and LMI communities across Texas, Florida, Missouri, Georgia, North Carolina and Illinois received Paycheck Protection Program loans. For 27 years, DreamSpring has worked to make economic inclusion and empowerment a reality for all entrepreneurs. DreamSpring’s mission is to support communities by making sure small businesses have the resources they need to succeed. DreamSpring is often able to provide loans when traditional resources cannot.



SUMMARY OF SOCIOECONOMIC ADVANCEMENT AND EMPOWERMENT PROJECTS

FRAMEWORK SUB-CATEGORY	\$\$	# OF ORGANIZATIONS	# OF LOANS AND/OR INVESTMENTS
Advancing socioeconomic advancement and empowerment through investing in small businesses and Community Development Financial Institutions (CDFIs)	\$160,516,265	19	29 Investments



THE PNC FINANCIAL SERVICES GROUP

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Social Governance (ESG)

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This report covers the period of August 13, 2021 through August 13, 2022. Additional information about PNC's corporate responsibility efforts, including important legal disclosures and information, is available on our Corporate Responsibility website.

For questions about this report, please email ESG@pnc.com.

For customer inquiries, please call 1-888-PNC-BANK.

For registered shareholder services, please call 800-843-2206.

For investor inquiries, please email investor.relations@pnc.com.

For media inquiries, please call 412-762-4550 or email media.relations@pnc.com.